

Children & Teen Cyber Fact Sheet

2018 ANNUAL DATA



CYBERBULLYING

62.2% of tweens and 70.5% of teens experienced cyberbullying (as a bully, victim, or witness)



MENTAL HEALTH

31.9% of tweens and 45.6% of teens engaged in conversations about depression and/or anxiety



SEXUAL CONTENT / SEXTING

55.9% of tweens and 72.1% of teens encountered nudity or content of a sexual nature



SELF-HARM/SUICIDE

23.1% of tweens and 35.9% of teens were involved with a self-harm/suicidal situation



DRUGS/ALCOHOL

59.6% of tweens and 75.8% of teens engaged in conversations surrounding illegal drugs/alcohol



VIOLENCE

56.6% of tweens and 61.6% of teens expressed or encountered violent subject matter/thoughts



In 2018, Bark analyzed over 900 million messages across texts, email, social media, and school-issued Google and Microsoft accounts of over 2.6M children ages 8-17. These findings exclude school-based accounts.