

Managing screen time beyond the classroom

School support doesn't end at the bell. Here are ways to support healthy tech habits for your child at home.



Why screen time limits are important

Smartphones give kids constant access to a world of content, connections, and risks — including exposure to harmful material, bullying, and online predators.

According to Bark's 2024 Annual Report, based on analysis of 7+ billion alerts:

- 82% of teens encountered violent content or expressed violent thoughts
- 76% experienced bullying (as victim, witness, or instigator)
- 75% viewed nudity or sexual content
- 38% discussed depression online
- 21% encountered disordered eating content

The U.S. surgeon general has warned there's not enough evidence to say social media is safe for adolescents — a concern that's only growing with the rise of deepfakes and Al-generated content.

What you can do at home

1 Start conversations early

Talk about things like screen time limits, cyberbullying, and online safety. These can be tough topics, but open dialogue builds trust.

Bark tip: Bark's app and phone alert you to issues in texts, apps, and emails so you know when it's time to talk.

2 Normalize asking for help

If your child comes to you with something concerning, thank them. Listen calmly, and keep the door open for future conversations.

3 Stay informed

Know what's trending and how to protect your child. Bark's blog breaks down dangerous apps, device settings, and the latest online risks.

4 Prioritize sleep

Teens need 8–10 hours of sleep each night. Even one lost hour increases the risk of hopelessness by 38%.

Bark tip: Use screen time schedules to block late-night scrolling and support better rest.

Get support from Bark

We make tech for families that helps protect kids online and in real life. Visit **bark.us** to learn more about all our offerings.

More resources for parenting in the digital age

- → Want more guidance? Join **Bark's Facebook group** of 600,000+ parents.
- → Check out the **Bark blog** for weekly updates about the latest trends.
- → Download a **free tech contract** and fill it out with your child.