



For North Carolina families

Your child deserves independence. You deserve peace of mind.

Bark devices are now covered under NC Medicaid waiver funding* — so families and care teams can get the tools they need to help kids communicate safely, build confidence, and grow without the worry.

Which device is the right fit?



Bark Watch

A simple, focused device for younger kids — built for staying connected and no distractions.

- Real-time location tracking with safe zone alerts
- Communication with approved contacts only
- One-touch SOS button for emergencies
- No internet, social media, or browsers

The Bark Watch might be the right fit if:

Your kid is younger or thrives with a **structured, distraction-free experience**, and your priority is location awareness and simple communication.



Bark Phone

A full smartphone experience with the monitoring and controls your family needs, built to help your kid gain independence as they grow.

- Real-time location tracking with safe zone alerts
- Activity monitoring across texts, images, web browsing, and apps
- Alerts for concerning content — including self-harm, bullying, predation, or sexual content
- Flexible screen time controls and app management that grow with them

The Bark Phone might be the right fit if:

Your kid is ready for **more independence and a fuller device experience**, and you want visibility into their digital world with alerts when something needs attention.

Why families choose Bark

Safety and independence aren't opposites — Bark helps you have both.

Your child builds real confidence.

With guardrails already in place, they can practice independence in a way that feels safe for everyone. That experience builds over time.

You stay in the loop without hovering.

Bark works quietly in the background, surfacing what matters so you can stay connected without constant check-ins.

Everything in one place.

Monitoring, controls, and location are all in one simple dashboard, so you can spend less time keeping up with settings and more time with your family.

Built to grow with your child.

Approve contacts, adjust features, and unlock more as they're ready. Bark fits where your child is today and where they're headed.

Real Bark users. Real results.

Within six months of using Bark, 91% of families reported improvements, including:

55%

saw increased independence and reduced behavioral challenges

45%

experienced improved social connection with peers

27%

developed better understanding of social interactions in digital environments

27%

saw gains in other core developmental areas

*Approved under: NC Innovations Waiver | NC TBI Waiver (Alliance Health region, ages 18+)
Available through Alliance Health, Trillium Health Resources & Vaya Health

Getting started is easier than you might think. If you have a care coordinator at **Vaya Health, Trillium Health Resources, or Alliance Health**, just ask them about adding a Bark device through your waiver. Have questions before then? Reach out to andrea.bucci@bark.us — we're happy to help.

Learn more at bark.us/learn/north-carolina-programs

