

Bark for Schools Monitoring

Spot concerns sooner. Respond smarter. Support students earlier.

Bark uses advanced AI to identify potential safety concerns across students' school-issued accounts, understanding context, not just keywords. Actionable alerts get to the right people so schools can intervene when students need support.

Choose the level of monitoring that matches your school's needs, from essential visibility at no cost, to faster response and proactive insights, to expanded coverage that keeps pace with how students create and communicate online.

Why schools choose Bark

More signal. Less noise.

Modern NLP analyzes context, slang, emojis, tone, and multi-sentence meaning - helping teams focus on alerts that warrant their attention.

Built around how your team responds.

Create granular workflows by OU or group, customize reviewer routing and emergency call sequences, and route alerts differently during and after school hours.

Human support when concerns are most severe.

Paid tiers combine AI-powered monitoring with U.S.-based human review and 24/7 escalation for severe and emergency alerts.

Bring families into the response, without oversharing.

Bark's Parent Portal can provide parents with PII-redacted alerts and support after-hours routing, helping extend student support beyond the school day.

"We already had safety measures in place, but Bark filled a gap we didn't even realize was there. It helps surface early warning signs that other tools can miss and gives our team the context we need to respond quickly and thoughtfully. Bark has become an essential element of our student safety puzzle, as it helps to identify risk and support students in all aspects of prevention, intervention, and postvention."

—Jon Widmier, Mental Health Coordinator (High Schools), Littleton Public Schools

FREE
\$0

PLUS
\$3/student/year

ADVANCED **NEW**
\$3.75/student/year

Compare tiers

	FREE	PLUS	ADVANCED
Best for	Schools that want an essential layer of visibility into student safety. Identify potential concerns across student activity and give your team the information to step in when students may need support.	Schools that know time is of the essence when a student may be in danger or need help. Get critical information to the right people faster, support timely intervention, and use behavioral trends to inform more proactive prevention.	Schools that want their safety strategy to keep pace with how student activity is changing. Expand visibility beyond text to more of the images and videos students create and share, helping reduce blind spots as students adopt new ways to communicate.
Price	\$0	\$3/student/year	\$3.75/student/year
Content monitoring and alerting	✓	✓	✓
Parent Portal	✓	✓	✓
24/7 Severe Alert Emails	✓	✓	✓
Higher-Frequency monitoring	-	✓	✓
Image removal	-	✓	✓
Custom notifications and exportable reports	-	✓	✓
Expanded Gmail and Google Docs Image/Video Monitoring	-	✓	✓
Google Slides and Sheets text monitoring	-	✓	✓
Gemini monitoring	-	✓	✓
Bark AI Assistant	-	✓	✓
Urgent alert text support	-	✓	✓
Canva monitoring	-	-	✓ NEW
Google Slides image and video monitoring	-	-	✓ NEW
Google Sheets image and video monitoring	-	-	✓ NEW

What's right for me

Choose Free if...

You want core student safety monitoring and alerts without adding budget.

Choose Plus if...

You want faster monitoring, expanded content coverage, more ways to respond to urgent concerns, and stronger reporting and administrative tools.

Choose Advanced if...

You want everything in Plus plus Bark's broadest visibility into visual student activity, including images and videos in Canva, Google Slides, and Google Sheets.

Not sure which level fits your school?

Talk with our team about your students, platforms, and monitoring needs.

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